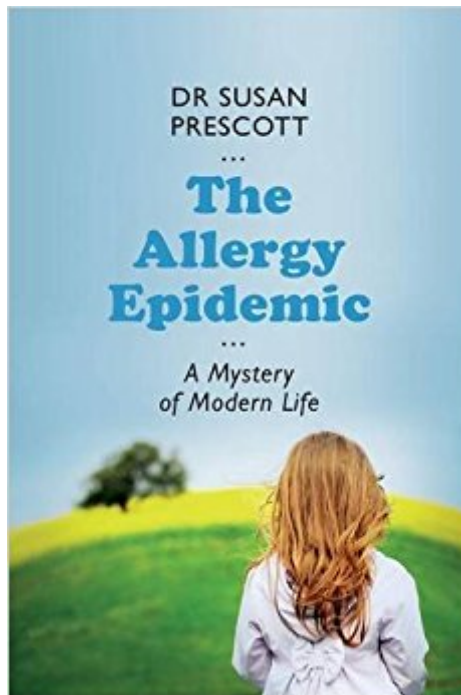




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The Allergy Epidemic: A Mystery Of Modern Life



Synopsis

As an internationally renowned specialist in childhood allergy and immunology, Prof. Susan Prescott takes us on a journey into the science behind the allergy epidemic. As both an allergy specialist working in a busy children's hospital and as a cutting edge research scientist, Prescott is perfectly placed to explore how and why we are experiencing an epidemic rise in allergic diseases, as well as the practical side of dealing with these potentially serious conditions. With clear, no-nonsense explanations and a very personable style, Prescott informs, assures, and educates in this book.

Book Information

Paperback: 294 pages

Publisher: UWA Publishing; 1 edition (October 15, 2011)

Language: English

ISBN-10: 1742582915

ISBN-13: 978-1742582917

Product Dimensions: 6.1 x 0.7 x 9.2 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (4 customer reviews)

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Customer Reviews

So I just did an Advanced Search on books - since 2007 there are over 500 paperback books and 200 hardcover books with "allergy/allergies" in the title or subtitle! That in itself is an indication that there is indeed an Allergy Epidemic. In this sea of books, unless you are purchasing a medical textbook, The Allergy Epidemic is really the only one you will need. It takes one of the most difficult subjects in medicine/science - the human immune system - and makes it as understandable as it will ever be. The Allergy Epidemic is actually several books within one book. The first chapter highlights the real world setting of a busy allergy clinic in visceral terms - the reader actually feels as if they are in the clinic; the calm confidence of the clinical team in the midst of saving lives. Although parents who read the book to understand more about severe childhood allergy probably know it too well, Chapter One serves as a reminder that allergies are not merely a seasonal nuisance. Moving on, Chapter two, The Making of an Allergist is a mini memoir and ode to those who have inspired

the author to take a road less traveled in medicine. This is the type of background that is rarely provided in a trade health paperback, however those that do include some detail on the fabric of the health expert/author always stand out (Best e.g. David Servan-Schreiber in *Anticancer, A New Way of Life* - interestingly, he also obtained an M.D. and PhD combination). As the chapters unfold, the reader is on a journey through all the leading suspects related to the global epidemic of allergy. Writes Dr Prescott in setting the stage..."It has taken decades for us to recognize the consequences of progressive industrialization on the health of our planet.

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